



PORSCHE



Porsche Centre Winnipeg

May 2020



FEATURED ARTICLE:

70 years of picking up your Porsche in Zuffenhausen

Porsche customers come as close as is practically possible to the brand's roots when they pick up their new car at the factory in Zuffenhausen. It is an unprecedented success story started seven decades ago on 26 May 1950 when the first new Porsche car was collected from the factory by its new owner.



FEATURED ARTICLE:

Digital trainer: Porsche Track Precision App

Porsche is extending the functionality of its virtual coach for the race track: the free Porsche Track Precision App can now be displayed directly on the car's screen using Apple CarPlay and operated via the Porsche Communication Management (PCM) system.



Featured Vehicles

- > 2017 Land Rover Range Rover Evoque
- > 2016 Toyota Corolla
- > 2018 Porsche Macan
- > 2020 Porsche 911 Carrera 4S (992)
- > 2012 Porsche Cayenne Turbo
- > 2017 Porsche Macan GTS

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Promotions

- > Porsche Driver's Selection: The new 911 Collection
- > Classic Collection
- > Taycan Collection

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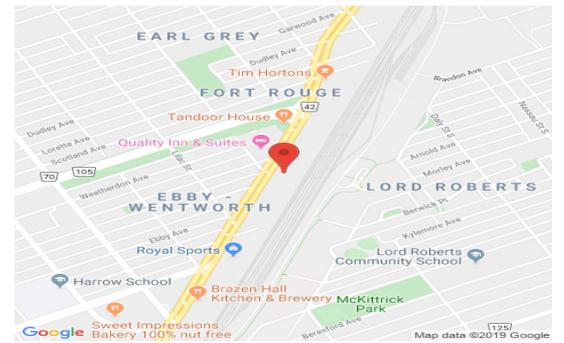
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Sales - 204.284.7521

Monday - Tuesday : 8:00AM - 9:00PM
Wednesday - Friday : 8:00AM - 6:00PM
Saturday : 9:00AM - 5:00PM

Service - 204.284.7521

Monday - Friday : 7:30AM - 4:30PM



About Us

Porsche. Utterly unlike any vehicle you'll ever drive. And we are like no other dealership you'll ever drive into. When it comes to the finest in workmanship, technology and exclusivity, you'll want to come to Porsche. So when it comes to buying or servicing your Porsche, we want you to come to our dealership. Our certified sales professionals, the most highly trained service technicians in the industry, and an ongoing commitment to customer care all set us apart from the crowd. Not to mention selling and servicing one of the most desired brand names in North America. Porsche. Welcome, and we hope you enjoy your visit – virtual or otherwise!

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Our Team

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70 years of picking up your Porsche in Zuffenhausen

Porsche customers come as close as is practically possible to the brand's roots when they pick up their new car at the factory in Zuffenhausen. It is an unprecedented success story started seven decades ago on 26 May 1950 when the first new Porsche car was collected from the factory by its new owner.

Seventy years later, the tradition continued when the first Taycan was also collected by a customer from the parent plant in Stuttgart-Zuffenhausen.

The history of factory collection all began outside on a field in view of Plant 1. This is where Ottomar Domnick laid the foundation for this tradition when he collected his sports car on 26 May 1950: a Porsche 356 in Fish Silver with the commission number 5001. Being the first customer in Germany was a dream come true for this specialist in neurology and psychiatry. Ottomar Domnick was 43 years old when he collected his Porsche – incidentally the same age as Florian Böhme who was handed the first electric sports car in Zuffenhausen on 21 February. He collected his Taycan on the day of his 43th birthday.

Before the celebratory handover, Ottomar Domnick took the passenger seat in his Porsche 356 next to Herbert Linge, who had invited him to take a final test run. Herbert Linge started his training at Porsche KG in April 1943 and was one of the first mechanics to be employed after Porsche returned from Gmünd in Austria at the end of 1949.

"I was 14 years old when I started work at the first Porsche training workshop. In those days, we were six mechanics and two technical draftsmen. Ferdinand Porsche often walked past our workshop with important guests in tow. He would always stop to say hello while keeping his guests briefly waiting. That's something I'll never forget," says Herbert Linge, who clearly remembers every car collection at the factory.

"When Ottomar Domnick collected his Porsche 356, he really celebrated the occasion. But he had been coming to the factory every day anyway to see how far on we were with the work. Even Ferry Porsche briefly dropped in when the doctor was presented with his sports car."

Even today, factory collection at the Porsche headquarters is a particularly special experience for customers. "The most exciting aspect of this first encounter is that the customer has never actually seen the car before," explains Tobias Donnevert, Head of Factory Collection and Sales Operations Personalisation. "The customer has configured the car of his choice in the Porsche Centre or together with the customer service of the Porsche Exclusive Manufacture department and has only seen the color combinations on photos or tiles. So, when he collects his personal Porsche, he is seeing it for the very first time. This is a very special moment, reserved exclusively for the customer at the beginning of the handover."

At the plant in Zuffenhausen, Tobias Donnevert and his team welcome around 20 customers every day who come to collect their new cars. In 2019, there was a total of 2,500 customers and almost 3,000 in Leipzig. Before collecting their car, customers are also invited to take a tour of the factory and see, among other things, how the Porsche 911 is manufactured in Zuffenhausen. A visit to the Porsche Museum is also on the agenda. At Porsche in Leipzig, customers are given an insight into the production of the Macan and Panamera models. Customers can also take a test run in a similar Porsche on the plant's own FIA race track.



Digital trainer: Porsche Track Precision App

Porsche is extending the functionality of its virtual coach for the race track: the free Porsche Track Precision App can now be displayed directly on the car's screen using Apple CarPlay and operated via the Porsche Communication Management (PCM) system.

The app was only previously available on smartphones. In the new Version 3.2, Porsche drivers can benefit from an additional 100 pre-programmed race tracks, bringing the total number of international circuits in the app to more than 300. This can be further extended with individual recordings. The training app is available for all current-generation Porsche 911 and 718 models.

Porsche brand ambassador Jörg Bergmeister tested the Track Precision App at Bilster Berg circuit and reported: "Data analysis is a fundamental part of motorsport and can be a decisive factor in winning or losing. Using the Porsche Track Precision App, sports car drivers can improve their performance when driving on the circuit, while also documenting and plotting their success."

The Porsche Track Precision App records, analyses and displays individual driving data on the track. The goal is to allow drivers to develop their personal driving styles. To this end, detailed real-time data on speed, longitudinal and lateral acceleration, braking force and engine revs is evaluated while driving. The Porsche Track Precision App is connected to various control units in the car via the PCM and the data from the vehicle's sensors is recorded by the app and analysed in comparison with a reference lap or personal best.

The Porsche Track Precision App offers a unique range of functions both when driving and also for later analysis:

- Automatic lap time recording using GPS data: the user must first select or create a track for this.
- Live displays: when driving on a circuit, the lap timer (current time and speed deviation in relation to the reference lap including prediction for the current lap time) and the "Drive at your limits" views are available. The latter visualizes performance based on acceleration and other vehicle data.
- Video analysis: videos from smartphones or action cams can be recorded when driving and combined with driving data afterwards.
- Driving performance analysis: the connection to the car's sensors means that a wide range of information such as steering angle, brake pressure and accelerator pedal position is available. This information can be compared with the data from previous laps and makes it possible to quickly see where the driver can improve. Videos and driving data can be exported for detailed analysis.
- Data can be transferred quickly and easily using AirDrop to allow detailed analysis on an iPad later.
- The Apple Watch app allows recording to be started and stopped and can also record the driver's pulse. The watch alerts the driver by vibrating if they achieve a new personal best time.
- Driving experiences can be shared via social media.

Featured Vehicles at Porsche Centre Winnipeg



2017 Land Rover Range Rover Evoque

\$38,995

Exterior Colour: Grey
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

[More Details >](#)



2020 Porsche 911 Carrera 4S (992)

\$192,480

Exterior Colour: Gentian Blue Metallic
Interior Colour: Club Leather In Truffle Brown With Chalk Stitching

[More Details >](#)



2016 Toyota Corolla

\$16,995

Exterior Colour: Red
Interior Colour: Black
Transmission: N/A
Body Style: Sedan

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2012 Porsche Cayenne Turbo

\$36,995

Exterior Colour: Black
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

[More Details >](#)



2018 Porsche Macan

\$56,995

Exterior Colour: N/A
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

[More Details >](#)



2017 Porsche Macan GTS

Exterior Colour: Grey
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

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Featured Vehicles at Porsche Centre Winnipeg



2019 Mercedes-Benz GLE

Exterior Colour: Blue
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$68,995

More Details >



2017 Mercedes-Benz GLC

Exterior Colour: Black
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$44,995

More Details >



2018 BMW 4 Series

Exterior Colour: N/A
Interior Colour: Black
Transmission: Automatic
Body Style: Coupe

\$38,995

More Details >



2018 Porsche Panamera Turbo

Exterior Colour: Black
Interior Colour: Leather Interior In Black
Transmission: 8-speed Porsche Doppelkupplung (PDK)
Body Style: Hatchback

\$159,995

More Details >



2015 BMW X6

Exterior Colour: Black
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$33,995

More Details >



2017 Porsche 911 Carrera S

Exterior Colour: GT Silver Metallic
Interior Colour: Leather Interior In Black/Bordeaux Red
Transmission: Manual Transmission
Body Style: Coupe

\$108,995

More Details >



Porsche Driver's Selection: The new 911...

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911 emotion – the attraction of the legend
For over 50 years, the 911 has been increasing the heart...



Taycan Collection

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Clear lines and smart details, urban looks and functional...



Classic Collection

[Click to see more >](#)

Updated items from the new Classic Collection.
Update your looks with these items from our Classic...



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Past Issues



April 2020



March 2020



February 2020



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