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Porsche Centre Winnipeg

April 2020



FEATURED ARTICLE:

Last Porsche 911 (991) to be auctioned for COVID-19 fundraiser

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World Car of the Year: Porsche Taycan drives home a double victory

At this year's World Car of the Year Awards 2020 (WCOTY), the Taycan has seen the checkered flag first in two categories: winning as World Luxury Car and World Performance Car of the Year. At the World Performance Award, it succeeded in a historic triple against the 911 and the 718...



Featured Vehicles

- > 2018 Porsche Panamera
 - > 2015 BMW X6
 - > 2017 Mercedes-Benz GLE
- > 2017 Porsche Macan
 - > 2017 Porsche 911 Carrera S
 - > 2017 BMW X3

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 - > It pays to keep your Porsche at its peak. Schedule a...
 - > The all new Porsche Cayenne Coupé. Looks how...

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Porsche Centre Winnipeg

660 Pembina Highway
Winnipeg, Manitoba
R3M 2M5

Sales - 204.284.7521

Monday - Tuesday : 8:00AM - 9:00PM
Wednesday - Friday : 8:00AM - 6:00PM
Saturday : 9:00AM - 5:00PM

Service - 204.284.7521

Monday - Friday : 7:30AM - 4:30PM



About Us

Porsche. Utterly unlike any vehicle you'll ever drive. And we are like no other dealership you'll ever drive into. When it comes to the finest in workmanship, technology and exclusivity, you'll want to come to Porsche. So when it comes to buying or servicing your Porsche, we want you to come to our dealership. Our certified sales professionals, the most highly trained service technicians in the industry, and an ongoing commitment to customer care all set us apart from the crowd. Not to mention selling and servicing one of the most desired brand names in North America. Porsche. Welcome, and we hope you enjoy your visit – virtual or otherwise!

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Our Team

Tim Satanove | VP
Phone: 204.808.1984 | [Email](#)

Anderson Le | General Manager
Phone: 204.284.7521 | [Email](#)

Josh Lynch | Finance/Sales Manager
Phone: 204.284.7521 | [Email](#)

Mateo Ramirez | Porsche Sales Specialist
Phone: 204.284.7521 | [Email](#)

Irwin Zhou | Porsche Sales Specialist
Phone: 204.284.7521 | [Email](#)

James Baron | Porsche Sales Specialist
Phone: 204.284.7521 | [Email](#)

Brent Broten | After Sales Manager, Globally Certified Brand Ambassador
Phone: 204.284.7521 | [Email](#)

Brent Drozd | After Sales Advisor, Globally Certified Brand Ambassador
Phone: 204.284.7521 | [Email](#)

Kevin Palmer | Parts Manager
Phone: 204.284.7521 | [Email](#)

Kirk Stubner | Porsche Parts Specialist
Phone: 204.284.7521 | [Email](#)

Ray Johnson | Porsche Technician
Phone: 204.284.7521 | [Email](#)

Cameron Oswald | Porsche Technician
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Last Porsche 911 (991) to be auctioned for COVID-19 fundraiser

Porsche Cars North America, Inc. (PCNA) and RM Sotheby's will host a unique charitable auction for Porsche enthusiasts. With proceeds, excluding taxes and fees, donated to United Way Worldwide's COVID-19 Community Response and Recovery Fund, the auction's sole lot will be the last-ever 991 generation 911 to enter and pass down the serial production line within serial production at the Stuttgart-Zuffenhausen factory. The one-week auction in the U.S. will be held via RM Sotheby's Online Only auction platform to adhere to social distancing guidelines without delaying the charitable fundraiser.

"We are all profoundly affected by the current situation and the immediate impact it's having on those most at risk in our communities," said Klaus Zellmer, President and CEO of PCNA. "United Way continues to step up to the plate and their response to this crisis has been quite impressive. So we are proud to do our part. I also appreciate the swift support of RM Sotheby's to make this possible and I am hopeful that the sale of a very special Porsche will help in a small way."

Fittingly, the auction vehicle is a unique 911 Speedster, one of 1,948 examples, created to mark 70 years of Porsche sports cars.

Porsche Design is supporting the auction with the creation of a bespoke addition to the package: a 911 Speedster Heritage Design Chronograph. The watch incorporates the vehicle's historic design features, including a strap made in the exact same cognac leather as that applied to the interior of the sports car and a silver winding rotor that mirrors the car's unique wheels. Created exclusively for 911 Speedster customers and made in Switzerland, the limited-edition and COSC-certified timepiece with flyback function will feature the chassis number of the final 991 generation 911, making it unique.

The winning bidder and a guest will be invited to take a personal, behind-the-scenes tour of the Porsche AG Weissach development headquarters – including experiencing the test track – on a 1:1 basis with Dr. Frank-Steffen Walliser and Andreas Preuninger, heads of the 911 and GT model lines respectively. The car will also be accompanied by a one-of-a-kind book illustrating the assembly and completion of the last 991, including photographs and an original sketch by the Speedster design team. Finally, the handover of the vehicle will be hosted by Klaus Zellmer, President and CEO of PCNA, which will take place at a dedicated event in the U.S.

Finished in GT Silver Metallic paint, the 911 Speedster remains unregistered, having covered just 20 delivery miles. It's powered by a 4.0-litre, naturally aspirated flat six engine developing 502 hp, connected to a six-speed manual gearbox.

The 911 Speedster being auctioned features the Heritage Design package – one of several personalization options available on the 911 Speedster that included the ability for customers to choose their preferred plaque numbers (of the 1,948 available) to be mounted between the seats and from an array of paint, leather and trim finishes. This specific car was created on the production line in Stuttgart-Zuffenhausen in December.

The auction opens for bidding on RM Sotheby's Online Only platform at 11:00 am EDT on Wednesday 15 April, closing at 1:00 pm EDT on Wednesday 22 April. The 911 Speedster is offered without reserve, selling to the highest bidder. Potential bidders can find more information at <https://rmsothebys.com/en/auctions/0020>



World Car of the Year: Porsche Taycan drives home a double victory

At this year's World Car of the Year Awards 2020 (WCOTY), the Taycan has seen the checkered flag first in two categories: winning as World Luxury Car and World Performance Car of the Year. At the World Performance Award, it succeeded in a historic triple against the 911 and the 718 Spyder/Cayman GT4. Furthermore, the electric sports car also won World Luxury Car.

86 international motor journalists voted and assessed over 50 new cars. The winners were announced during live online conference by the WCOTY organization.

Michael Steiner - Member of the Executive Board, Research and Development received the awards: "This double win in the categories World Performance Car and World Luxury Car underlines what we wanted to achieve when we developed the Taycan. We wanted to create a driver-focused, fully electric sports car that can take on any Performance Car. At the same time we focused on uncompromised everyday-usability and contemporary, digital luxury and comfort for four passengers. We are delighted that the WCOTY jury rewards these efforts."

The vote for World Car of the Year continues a winning streak: the Porsche Taycan, along with the new 911, which was launched last year, has already won around 40 international prizes, predominantly in the main markets of Germany, USA, UK and China.

For the Porsche Taycan, these include, for example:

- Car of the Year: Top Gear magazine (UK)
- Game Changer of the Year: Top Gear magazine (UK)
- The China Green Car of the Year: Chinese Car of the Year (CCOTY) jury
- German Car of the Year: German Car of the Year (GCOTY) jury

It was also awarded the innovation prize from Connect magazine (Germany).

The Porsche 911 was a two-time winner in auto, motor und sport magazine (Germany) readers' choice for Best Cars – once as a Coupé, once as a Cabriolet – and also won the following awards:

- Auto Trophy: readers' choice of the Auto Zeitung magazine (Germany)
- Best Performance Car of the Year: Auto Express magazine (UK)
- Best Driver's Cars: Motor Trend magazine (USA)
- The China Performance Car of the Year: Chinese Car of the Year (CCOTY) jury

"We are so happy to have been awarded these prizes. They reflect the positive feedback from our customers and are a great incentive for our future work," says Oliver Blume, Chairman of the Executive Board of Porsche AG. "We see ourselves as pioneers of sustainable mobility and have brought an emotive as well as highly innovative sports car to the road with the Taycan – fully electric and 100 percent Porsche."

Featured Vehicles at Porsche Centre Winnipeg



2018 Porsche Panamera

Exterior Colour: N/A
Interior Colour: Black
Transmission: Automatic
Body Style: Hatchback

[More Details >](#)



Sample image; some equipment may vary.

2017 Porsche Macan

Exterior Colour: N/A
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

[More Details >](#)



2015 BMW X6

Exterior Colour: Black
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$34,995

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2017 Porsche 911 Carrera S

Exterior Colour: GT Silver Metallic
Interior Colour: Leather Interior In Black/Bordeaux Red
Transmission: Manual Transmission
Body Style: Coupe

\$111,995

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2017 Mercedes-Benz GLE

Exterior Colour: Black
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$69,995

[More Details >](#)



2017 BMW X3

Exterior Colour: Grey
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$31,995

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Featured Vehicles at Porsche Centre Winnipeg



2017 Mercedes-Benz GLC

Exterior Colour: White
Interior Colour: Black
Transmission: Automatic
Body Style: SUV

\$47,995

More Details >



2018 Porsche 718 Cayman S

Exterior Colour: White
Interior Colour: Standard Interior In Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)
Body Style: Coupe

\$81,995

More Details >



2019 Porsche Cayenne

Exterior Colour: Black
Interior Colour: Two-tone Leather Interior In Black/Bordeaux
Transmission: Red
Body Style: 8-speed Tiptronic S SUV

\$83,995

More Details >



2018 Porsche Panamera 4

Exterior Colour: Carrara White Metallic
Interior Colour: Club Leather Interior In Truffle Brown
Transmission: 8-speed Porsche Doppelkupplung (PDK)
Body Style: Hatchback

\$92,995

More Details >



2017 Porsche Macan

Exterior Colour: Carrara White Metallic
Interior Colour: Standard Interior Black
Transmission: 7-speed Porsche Doppelkupplung (PDK) With Auto Start Stop And Coasting Functions
Body Style: SUV

\$47,995

More Details >



2020 Porsche 911 Carrera 4S (992)

\$162,380

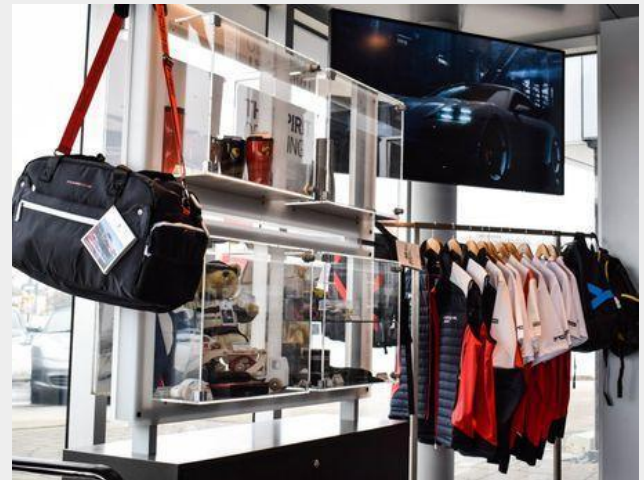
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March New Vehicle Special

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Our selection of new vehicle Manager Specials



Exclusive Porsche Driver Selection Offer

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We have an exclusive offer on all In Stock Porsche Driver's Selection until May 1st!



Porsche Driver's Selection: The new 911...

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911 emotion – the attraction of the legend
For over 50 years, the 911 has been increasing the heart...



It pays to keep your Porsche at its peak...

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Taycan Collection

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Clear lines and smart details, urban looks and functional...



The all new Porsche Cayenne Coupé. Looks how...

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With more power and more punch, the new Cayenne Coupé and Cayenne Turbo Coupé have obviously been doing some...



Porsche Centre Winnipeg

660 Pembina Highway
Winnipeg, Manitoba, R3M 2M5
Phone: 204.808.1984

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Past Issues



March 2020



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