



PORSCHE



Porsche Centre Winnipeg

August 2018



Featured Article

Mission E: Porsche Taycan dossier

Breaking new ground and promptly taking the lead. Doing everything differently yet still decisively stamping classic Porsche virtues on the electric era. The world expects no more and no less of the first purely electric Porsche when it makes its debut in 2019.



Featured Article

Vintage Porsche owner makes 9,000-mile pilgrimage from Japan

Toshiyuki Suzuki has made a road trip of more than 9,000 miles (15,000 kilometers) with his Porsche 356 "Pre-A" from 1953 from his home in Japan to Stuttgart-Zuffenhausen, Germany in time for the anniversary celebration "70 Years Porsche Sportscar."



Featured Vehicles

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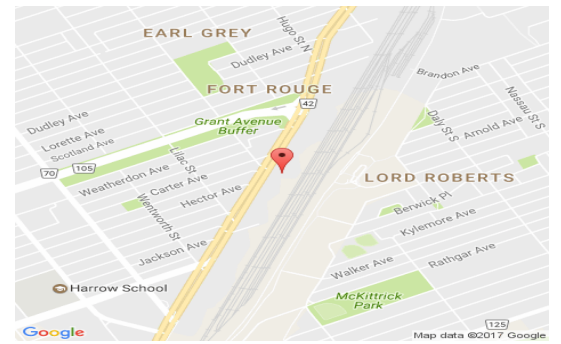
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Mission E: Porsche Taycan dossier

Breaking new ground and promptly taking the lead. Doing everything differently yet still decisively stamping classic Porsche virtues on the electric era. The world expects no more and no less of the first purely electric Porsche when it makes its debut in 2019.

For Porsche the future is electric. The company wants to shift to electromobility before all other German auto manufacturers. By 2025 the aim is for every second Porsche sold to have an electric drive unit. Porsche will release its first electric model, the Taycan sports car, in 2019. Current estimates project roughly twenty thousand units a year. That would be equivalent to roughly two-thirds of the current sales figures for the 911.

Here is a dossier on the subject of electromobility that is the Taycan:

> 600 hp (440 kW) - The Taycan stands for total system performance.

800 V - The components of the Taycan drive system work with this voltage. New terrain, even for the prototype builders.

3 figures – The estimated number of prototypes of the Taycan that have been built to date. The exact number? Confidential!

> 500 km - With a range of over 500 kilometers, the Taycan isn't just sporty—it's also practical.

> 600 hp - Power packed and ready for action with two permanently excited synchronous motors (PSM).

< 3.5 sec. - All the time the Taycan needs to go from 0 to 100 kmh (0-60 mph). The enormous torque from the very first rev delivers sporty acceleration.

20 to 40°C - The optimal operating temperature for a lithium-ion battery.

€ 6 billion – How much will be invested in electromobility by Porsche through 2022, equivalent to nearly \$7 billion USD.

4 V – The power packed into each of the cells in an 800-volt battery.

100 % - How much green energy is used by Porsche at its German production facilities.



Vintage Porsche owner makes 9,000-mile pilgrimage from Japan

Toshiyuki Suzuki has made a road trip of more than 9,000 miles (15,000 kilometers) with his Porsche 356 "Pre-A" from 1953 from his home in Japan to Stuttgart-Zuffenhausen, Germany in time for the anniversary celebration "70 Years Porsche Sportscar."

The journey started in a quiet neighborhood of Kamogawa, in the leafy Chiba prefecture southeast of Tokyo, when an air-cooled flat-four coughed hesitantly into life. It was early April, and a pale morning sun breached the dense cover of cherry blossom to ignite the silver paintwork of an early 356. Backing slowly onto the empty road Toshiyuki Suzuki, a 60-year-old businessman, husband and father, who with remarkably little fanfare embarked on what must surely be the ultimate Porsche road trip.

Ahead of Suzuki-san was a daunting solo journey across some of the most inhospitable terrain the planet has to offer, through remote mountain ranges, dust-filled deserts, across swollen rivers and broken roads. And mile upon mile of road of relentless, unchanging highways, winding alpine passes, rutted agricultural tracks, pot-holed trunk roads across a vast and alien continent. His destination? Stuttgart, naturally, in time for the 70th anniversary celebrations at Zuffenhausen to mark the birth of the 356.

Suzuki's journey was one of old-school abandon, echoing the 'because it's there' mind set mooted by Mallory when explaining his desire to climb Everest. Drive a vintage car half way around the world for the sake of it? Why not?

Perhaps the reasons run a little deeper for Suzuki however. He has been a Porsche guy since the age of 22 when he bought his first, and has been a Porsche owner now for a remarkable 38 years. He has, over those years, formed a bond with these cars and with the marque as a whole. This journey is something a voyage of discovery then, putting his trustworthy 356 to the definitive test. And its driver along with it.

The punishing cross-continental pilgrimage took in South Korea, Russia, Latvia, Lithuania, Poland, the Czech Republic and Austria before arriving in Germany and the spiritual home of Porsche in central Stuttgart. Suzuki's car is returning to its birthplace some 65 years after it first left.

He speaks little English and no Russian, and had to get by with essential phrases written on pieces of paper. He has also received no material support from Porsche Japan aside from a single serving of instant miso soup – a tongue-in-cheek gesture that has delighted our optimistic driver. Every arrangement for the journey was done by himself.

Nevertheless, if a car of such an age can ever look ready for such a journey, this is it. Suzuki's 1953 'Pre-A' 356 has been gone through top to bottom, and now runs a carefully rebuilt 95hp 1582cc engine from a much later SC. The gearbox has also been stripped and refreshed, the suspension rebuilt to as-new. Inside, the original seat has been swapped out for a more supportive and safer modern bucket, and an aftermarket sat nav dominates the simple dashboard. Lashed to the roof is a top box that contains two spares, extra engine oil and a jack. Other than that though, this is very much an original early 356, ready to take on world. With a gentle pressure on the floor-hinged throttle, the car rumbles off up the road, indicator winking as it turns slowly out of sight, the sound of the engine fading into the distance.

After the dust has settled and everyone has returned home, what does the future hold for Suzuki and his loyal companion? The car will be shipped home by the Museum, back to the quiet, tree-lined roads of Chiba, but it seems its work may not be done. Suzuki tells us, out of earshot of his wife, that he is already thinking about the 80th anniversary; the perfect excuse to do it all over again.

Featured Vehicles at Porsche Centre Winnipeg



2017 Porsche Macan

\$55,995

Exterior Colour: Night Blue Metallic
Interior Colour: Standard Interior Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)
With Auto Start Stop And Coasting Functions

[More Details >](#)



2016 Porsche Cayenne GTS

\$79,995

Exterior Colour: Carmine Red
Interior Colour: Black Incl. Interior Package In Carmine Red
Transmission: 8-speed Tiptronic S With Auto Start Stop
Function

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2017 Porsche Macan GTS

\$76,995

Exterior Colour: Black
Interior Colour: Leather Interior In Black With GTS Interior
Transmission: Packag
7-speed Porsche Doppelkupplung (PDK) With
Auto Start Stop And Coasting Functions

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2017 Porsche 911 Turbo

\$171,995

Exterior Colour: White
Interior Colour: Leather Interior In Black/Bordeaux Red
Transmission: Porsche Doppelkupplung (PDK)

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2012 Porsche Cayenne Tiptronic

\$41,995

Exterior Colour: Jet Black Metallic
Interior Colour: Standard Interior In Black
Transmission: 8 Speed Auto

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2008 Porsche Carrera S Cabriolet

\$65,995

Exterior Colour: Black
Interior Colour: Black Standard Leather
Transmission: 6 Speed Manual

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Featured Vehicles at Porsche Centre Winnipeg



2017 Porsche Panamera Turbo

\$179,995

Exterior Colour: Carrara White Metallic
Interior Colour: Leather Interior In Black/Bordeaux Red
Transmission: 8-speed Porsche Doppelkupplung (PDK),
With Manual Actuation And Automatic Mode

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2014 Porsche Panamera 4

\$61,995

Exterior Colour: Basalt Black Metallic
Interior Colour: Black Standard Leather
Transmission: Porsche Doppelkupplung (PDK), 7-speed
Transmission

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2017 Porsche Macan GTS

\$73,995

Exterior Colour: Rhodium Silver Metallic
Interior Colour: Leather Package GTS With Alcantara® In Black
Transmission: 7-speed Porsche Doppelkupplung (PDK) With
Auto Start Stop And Coasting Functions

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2016 Porsche Panamera 4

\$77,995

Exterior Colour: White
Interior Colour: Black Standard Leather
Transmission: Porsche Doppelkupplung (PDK), 7-speed
Transmission

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2016 Porsche Cayman GTS

\$85,995

Exterior Colour: White
Interior Colour: Black Leather Interior Incl. Alcantara
Transmission: Package GTS
7-speed Porsche Doppelkupplung (PDK)

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2017 Porsche Macan GTS

\$74,995

Exterior Colour: Sapphire Blue Metallic
Interior Colour: Leather Package In Black
Transmission: 7-speed Porsche Doppelkupplung (PDK)
With Auto Start Stop And Coasting Functions

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July 2018



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